

MARCH 2022



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SCSEP CONNECT

DON'T DEPEND ON LUCK TO FIND A JOB

Many of us apply to job postings hoping we will be discovered. However it takes more than luck to find your pot of gold. So brush up your "Gift of Gab" and expand your social and personal contacts through networking.

Recruiters suggest that over 65-75% of jobs are still found through networking. The reason is that people hire people. People will pay attention to people they know and trust before an outsider they don't know.

Here are a few ways to expand your networking opportunities

Industry Association Networking

Industry associations are excellent resources for meeting people in your industry which is where you most likely will get a job. They also have many educational events. Join an association that aligns with your industry, functional interest, for example, finance, sales, women's groups, or high technology. The goal of joining an association should be to meet people who are working in the firms that are most likely to hire you.

Local networking

Networking with your local community is a key way to find the local hiring managers and job openings in an informal setting that are close to home. Here are some places to network.



Social Technology Networking

Social technology platforms such as LinkedIn, Facebook and Twitter provide on-line access to professionals, hiring managers and recruiters. Make sure your on-line profile, email discussions and photos are professional and position you in a positive way.

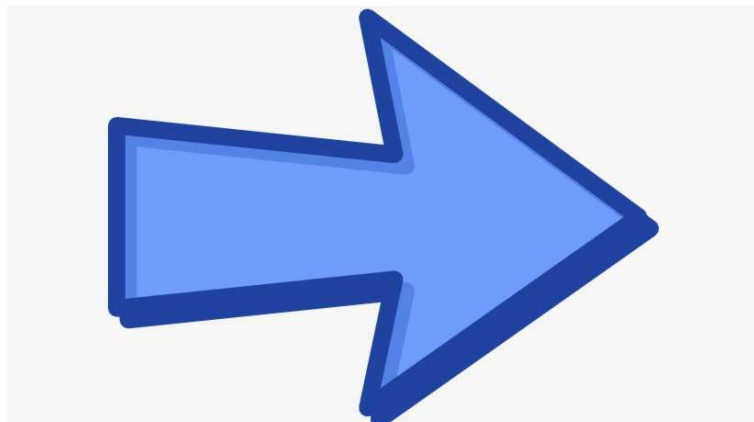
o LinkedIn. LinkedIn is a networking tool that has grown exponentially. In January the site noted that they had reached over 400 million users. The site once primarily used by recruiters is now an enhanced networking and job hunting platform. Users can join groups, email contacts and network with other professionals, hiring managers and recruiters.

o Facebook. Facebook is an excellent networking tool to reach friends and family. People love to help people especially someone they know. Friends of friends may have job and hiring contacts of which you were not aware. By updating your status you can come onto someone's radar who was previously was unaware of your situation.

o Twitter- Follower recruiters on twitter. Many recruiters and employers tweet new jobs or what they are looking for.

When it comes to job hunting it is easy to hide behind our technology devices and hope the digital leprechauns will find us jobs but at the end of the day people hire people and networking might help you follow your rainbow to success.

<https://www.linkedin.com/pulse/dont-depend-luck-find-you-job-get-off-your-duff-network-wilen>



The Area Agency on Aging of West Alabama will be hosting a Fraud Awareness Summit in April. We would love for you to join us! Registration is required.

Fraud Awareness Summit
Hosted by: Area Agency on Aging of West Alabama

Have you ever thought, "I will never fall for a scam."
Well, this event is for you!

Fraud can come in many different forms:

- Buying what seems to be a "Great Deal" off an outside link on social media
- Receiving bills for services not received
- Financial scams pressuring you to "Buy Now."
- Medical Equipment Scams

April 29, 2022
9AM- 11AM

Church of the Highlands- Tuscaloosa
721 Rice Mine Rd NE
Tuscaloosa, AL 35406

FREE LUNCH INCLUDED

Come learn from the experts on how to detect scams and report fraud!

Register by April 8th with Kayla Clark at (205) 333-2990 Ext. 205

